



LEADERSHIP DEVELOPMENT

This brochure outlines information
about your Leadership journey

INSPIRE GREATER IMPACT

LONDON • NEW DELHI • NEW YORK

maynardleigh
associates

A man in a blue suit is seen from the back, looking towards a blurred audience in a large hall. The background is filled with warm, bokeh lights, suggesting a stage or conference setting.

**“YOU GUYS WEAVE A
FORM OF MAGIC THAT
TRANSFORMS”**

Paul Clarke, Chief Technology Officer
- *Ocado*

Leadership is
increasingly about the
ability to inspire others.

To achieve this, leaders need
to be expert communicators,
using every encounter to impact
positively on their people.

At Maynard Leigh, we specialise in creating leaders and managers for the 21st century at a time when trust in leaders of many organisations is under scrutiny like never before.

We offer values based leadership interventions based on behavioural change. We believe that if we can support people at a senior level to model authentic and insightful good practice then all stakeholders will benefit.

As a leader, how often do you really get a chance to stop, assess and take account of yourself and how you connect with others? In your day to day working life, how often do you get to explore what truly inspirational performance means?

Leadership Impact will help you accelerate your potential, creativity, power and influence. We will use techniques to help you become more alert, agile, relevant, spontaneous and adaptable as the occasion requires. It will create a safe space for you to step out of your comfort zone and discover, as a leader, what is truly possible.



LEADERSHIP IMPACT

An Executive Level
Communication
Masterclass

The course package includes access to: an online 360° profile too, pre and post-course 1-2-1 executive coaching sessions to support the masterclass, a copy of our 'Leading the Way' book and a pack of our 'Do It Now' weekly action cards.

Leadership is increasingly about the ability to inspire others. To achieve this, leaders need to be expert communicators, using every encounter to impact positively on their people.

PACKAGE DETAILS:

The two-day, breakthrough event, explores the arena of inspiration and how leaders develop brilliant ways of communicating in order to engage, motivate, and excite others.

TARGET AUDIENCE:

Leaders at the top of their organisation who want to produce inspirational results by being bold not bland.

DISCOVER HOW TO:

- Lead with impact
- Engage people's hearts as well as their minds
- Communicate inspiration

CONNECT TO THEIR:

- Authentic power and gravitas
- Confidence and passion
- Capacity to create productive partnerships

BE MORE ABLE TO:

- Talk in a way that provokes action and gets results
- Lead people through change
- Adapt styles to energise a wide range of audiences

2 days - Maximum 10 participants

"Exceeded all expectations – simply outstanding. Thank you – you have changed my life"

*Colin McIntyre
Waitrose Farm*

"Thank you for an innovative, informative and transformational two days"

*Lavina Reindorp
Markit*

"Brilliant eye-opener. I know more about me than I ever thought I'd know!"

*Kelly Cooper
Right Management*

YOUR LEADERSHIP JOURNEY

PHASE 1

ONLINE PERSONAL PROFILE

Mirror, mirror on the wall.

Online 360° profile tool. Invite up to five supporters to tell you as it is.

PHASE 2

THE TWO DAY COURSE

What is the point of you? What is your point of view?

The two days is a roller coaster journey of activities designed to get you to be at your best.

PHASE 3

1-2-1 INDIVIDUAL EXECUTIVE COACHING

Pre and post-course coaching sessions via phone or Skype to support the masterclass.

Whatever you can do, or dream you can do, begin it.

Personalised coaching tailored to your specific workshop outcomes to support and challenge you to deliver on your commitments made on the course.

PHASE 4

POST COURSE RELEVANT READING

'Leading the Way' book.

Receive a copy of our best-selling 'Leading the Way' book which outlines the essential skills you need to become a leader that gets the most out of people. Maximise the potential of your innate strength and drive the core behaviours behind effective leadership.

PHASE 5

POST COURSE LEARNING MATERIAL

(weekly for one year)

Receive a pack of our Do It Now action cards. Each card includes a weekly action point, a tip about leadership impact and an inspirational quote. The inspirational tips are to be actioned weekly for 1 year.

“My Personal Experience on Leadership Impact”

“If you can fill the unforgiving minute with sixty seconds worth of distance run.....”

What is it that makes it possible to fill that unforgiving minute? Knowledge, skills, confidence a genuine belief in yourself and what you do? Or an intricate combination of all these and more?

I attended Maynard Leigh’s two day Leadership Impact course with the clear aim of gaining more knowledge and skills to lead my team of staff spread across the UK better; I also wanted to feel more at ease when talking to audiences. On the first morning, I felt lucky that the group had very quickly opened up and engaged with each other - but then I wondered was it luck? Or was it that Maynard Leigh attracts people who want to learn and improve?

By the end of the two day workshop I was firmly of the view that there would not be a group of people anywhere who would not engage fully with the Leadership Impact course and that Maynard Leigh’s value set was one that would withstand even the most rigorous scrutiny.

I have always found immersive learning to be the most effective for me; I can genuinely say that the Leadership Impact session on the first afternoon was one of the most emotionally powerful, immersive experiences I have ever had - and I only stood up to recite ‘If’ by Rudyard Kipling!!

I tried techniques that I have never even considered before, I did things that I had always done, but from a completely different perspective. That kind of experience stays with you; it endures. Not just the techniques and thoughts, which in themselves are as robust as they are simple, but the feelings and the confidence.

So often day two of a course cannot replicate the experience of day one, particularly after such a powerful experience. However Nigel Hughes, the course leader, has such an effective style and skill that it meant day two built very effectively on day one. If the two days had been the unforgiving minute, Maynard Leigh

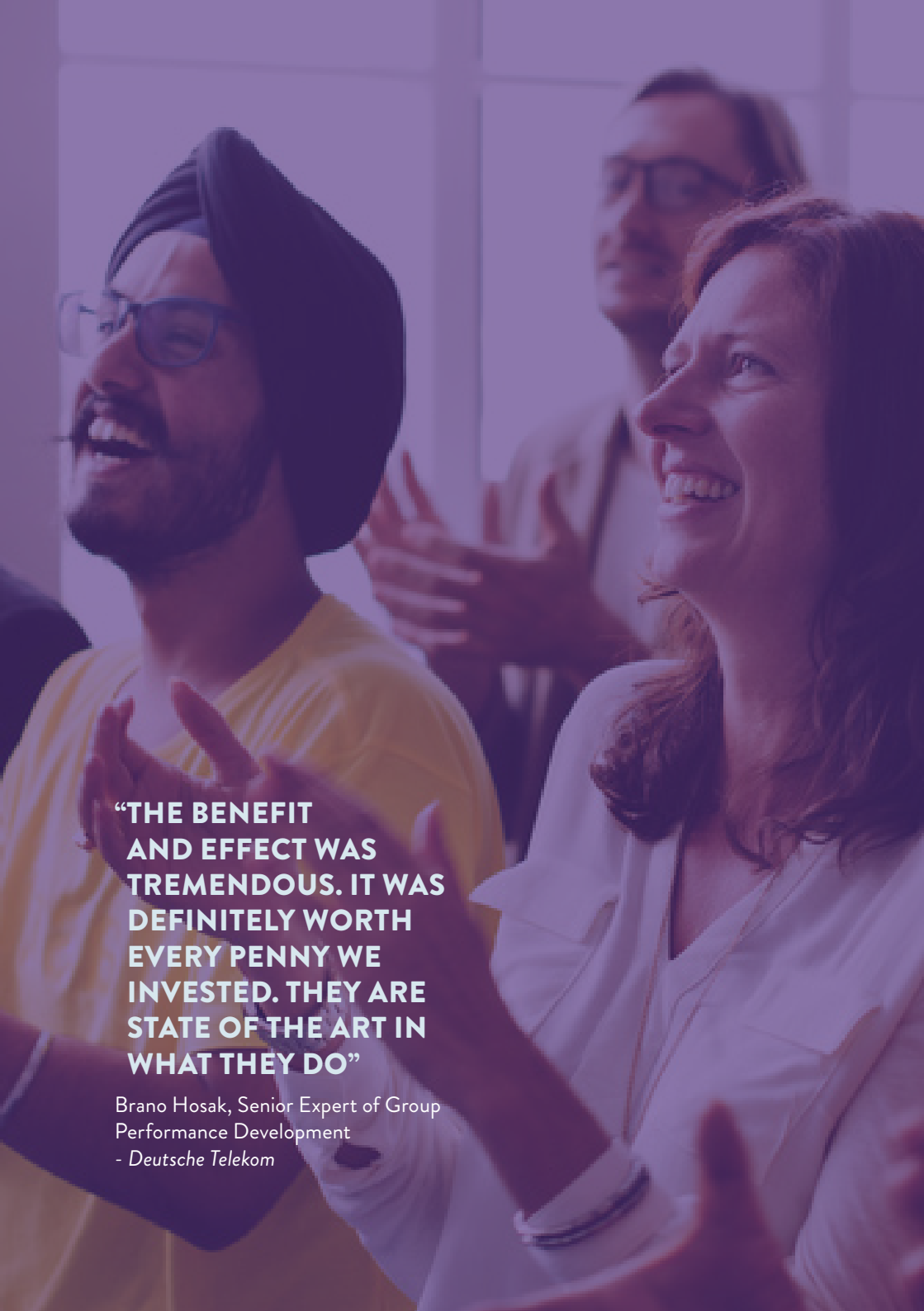


*“That kind of experience
stays with you; it endures”*

had empowered me to fill them with a very valuable sixty seconds worth of distance run.

It has now been four months since the Leadership Impact course. I still use the techniques that Nigel taught us - because I find they work and add real value to the way in which I approach all that I do as a leader. Be that in gaining clarity of thought in preparing for the challenges of the day ahead, or in focusing myself in the middle of the rollercoaster ride that most days seem to be.

There is a wonderful German word ‘fingerspitzengefühl’ which literally means the feeling at the end of your fingers - but it is used by Germans to encapsulate instinct, knowledge, passion and gut feeling. The better your fingerspitzengefühl the better you can lead and inspire. Be warned - that if my experience is anything to go by, spending time with Maynard Leigh will certainly improve your fingerspitzengefühl and will help you fill your own minute with sixty seconds worth of distance run.



**“THE BENEFIT
AND EFFECT WAS
TREMENDOUS. IT WAS
DEFINITELY WORTH
EVERY PENNY WE
INVESTED. THEY ARE
STATE OF THE ART IN
WHAT THEY DO”**

Brano Hosak, Senior Expert of Group
Performance Development
- *Deutsche Telekom*



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